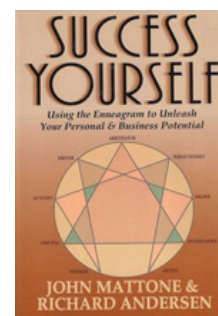
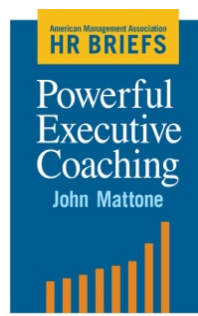
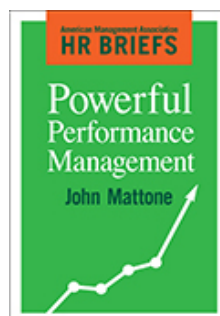
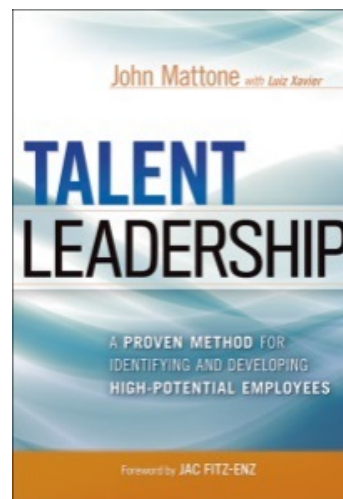
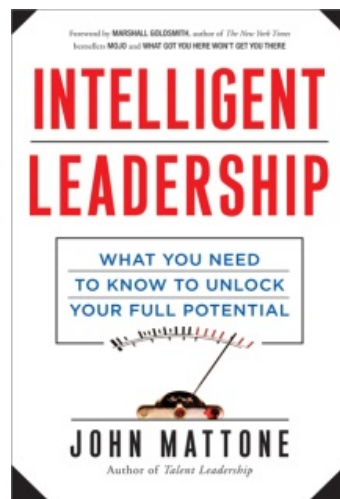


**John
Mattone**



**[GAME-CHANGING]
LEADERSHIP FOR
WORLD-CLASS RESULTS**

The World's Leading "Game-Changing" Leadership, Talent & Culture Authority



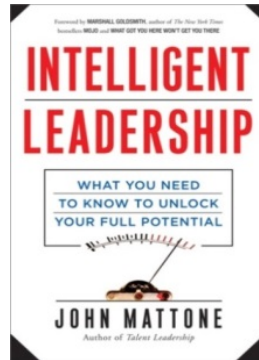
"John Mattone taps into his years of experience to help leaders become the best leaders they can be."

Marshall Goldsmith, author of 31 books including The New York Times bestsellers 'MOJO' and 'What Got You Here Won't Get You There'.

Best-Selling Author ☐ **CEO Advisor** ☐ **International Keynote Speaker**

SPEAKING & TRAINING OPTIONS: “INTELLIGENT LEADERSHIP” & “TALENT LEADERSHIP”

An Inc. Magazine/800 CEO READ and
AMAZON Best Seller



*“Intelligent Leadership might just be the best leadership book of 2013. It’s one of the deepest leadership and personal development books since Stephen Covey’s *The 7 Habits of Highly Effective People*, and Tony Robbins’ *Unlimited Power*. It’s that good. --J.D. Meier*

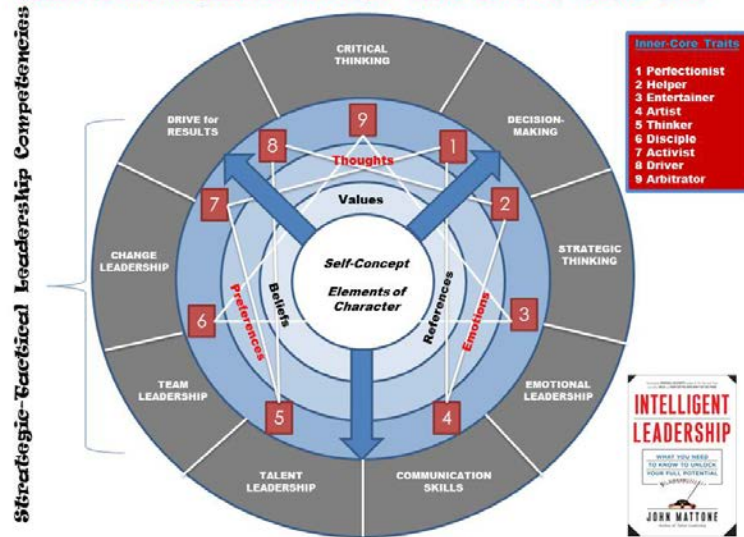
SPEAKING & TRAINING: UNLOCK YOUR MASSIVE LEADERSHIP POTENTIAL...UNLEASH A WINNING CULTURE!

Bring John Mattone directly to your organization so your teams of leaders and future leaders have the opportunity to experience his power-packed, session (available as a keynote; half-day; one or two day event) based on his new CEO Read/Inc. Magazine best-seller, *Intelligent Leadership: What You Need to Know to Unlock Your Full Potential*. In this powerful program, John Mattone will teach the principles that make him the man current and future Fortune 500 leaders turn to for game-changing insights on how to overcome their self-imposed limiting thoughts and habits. He reveals his key insights for unlocking and unleashing greatness in your leaders and future leaders so they are poised and prepared to create a compelling, winning culture that drives breakthrough results. *Investment: Call for details.*

INTELLIGENT LEADERSHIP 2 ½ DAY RETREAT for HIGH-POTENTIAL EXECUTIVES

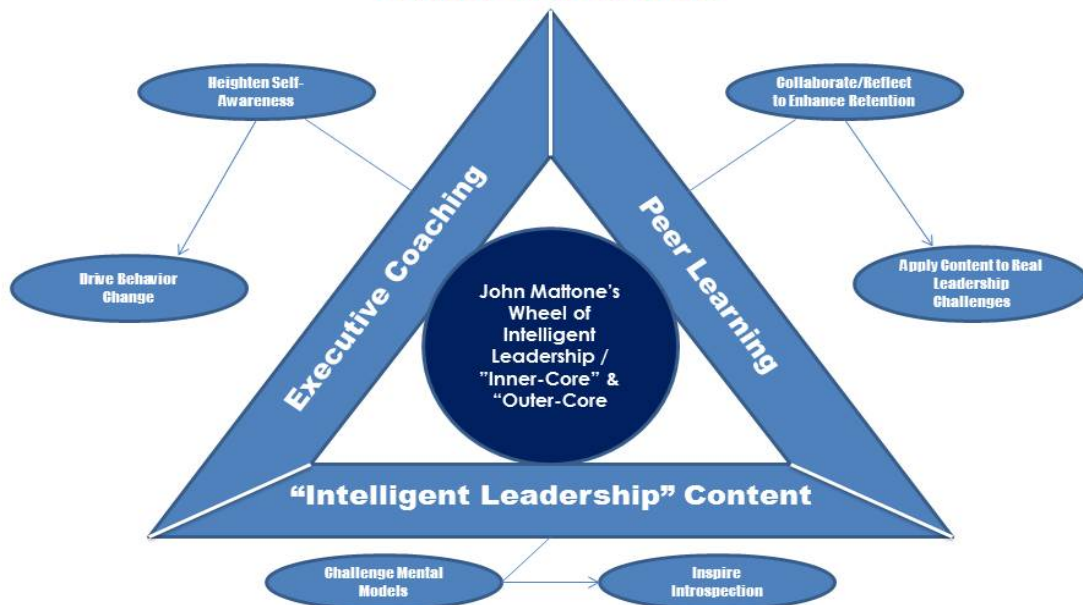
Once per quarter, John Mattone conducts a focused, “immersion” 2 ½-day retreat specifically for high-potential executives, based on his “Wheel of Intelligent Leadership” and the multi-faceted learning approach he uses to help leaders and future leaders become the best they can be (see John’s Models next page). The program is limited to 25 executives who are selected by John Mattone and his team based on their applications and special nominations by their direct management team. The retreat formally begins on Thursday evening with a cohort dinner, course introduction, and a homework assignment. However, weeks before the retreat, each leader completes John’s proprietary MLEI assessment (measures leadership maturity and critical “inner-core” attributes) as well as the Strategic-Tactical Leadership Index (STLI-360) which is also sent to each leader’s stakeholders. John then has coaching debriefs with each leader during which he reviews both assessments and provides targeted feedback (1-hour/per leader). Friday and Saturday are full-day sessions during which John Mattone blends his engaging lectures with peer learning exercises. These sessions are highly focused and participative. Time is allowed late afternoon for each leader to build their unique Individual Leadership Development Plans (ILDLP’s) based on assessment results, peer exercises, and peer feedback. Sunday is a half-day session during which participants share their ILDP’s with others and their personal commitment to leverage their own individual leadership strengths and address their leadership gaps. Mini-surveys are sent to each leaders’ stakeholders 3 months post-retreat to determine each leaders progress in implementing their ILDP’s and John has a short-debrief with the leader to review the feedback. *Investment: Call us for additional details.*

Wheel of Intelligent Leadership: "Inner-Core" & "Outer-Core"

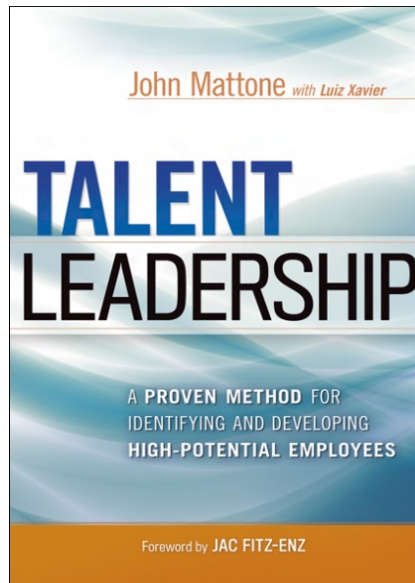


Intelligent Leadership "Immersion" Workshop™

by
John Mattone



An Inc. Magazine/800 CEO READ
and AMAZON *Best Seller*



“Throughout his lively and eloquent narrative, Mattone makes skillful use of reader-friendly tools that help you identify and develop leaders and future leaders. No brief commentary such as mine possibly do full justice to the quality and value of the material in this volume”.—*Hall of Fame Business Reviewer, Robert Morris*

SPEAKING & TRAINING : IT'S ABOUT TALENT. IT WILL ALWAYS BE ABOUT TALENT...CREATING & SUSTAINING A WINNING TALENT CULTURE!

This powerful program (available as a keynote; half-day; one or two day) is based on John Mattone's new best-selling book, *Talent Leadership*. This program is geared for HR professionals and operations leaders who are charged with designing, implementing and/or conducting talent assessment and development processes and practices. Mattone's proprietary “Stealth Talent Cultural” Model provides the foundation for attendees to learn about the critical leadership assessment and coaching elements that drive operating success. These elements include: (1) Isolating target leadership competencies; (2) Utilizing a variety of objective assessments to calibrate performance, potential and readiness; (3) Integrating assessment results to identify strengths and development needs; (4) Creating compelling IDP's that guide and motivate; and (5) Coaching leaders and future leaders from the “inside-out”. *Investment: Call for details*

