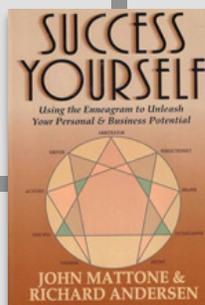
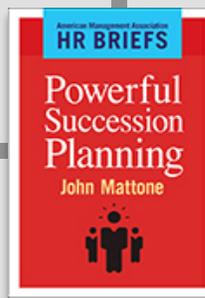
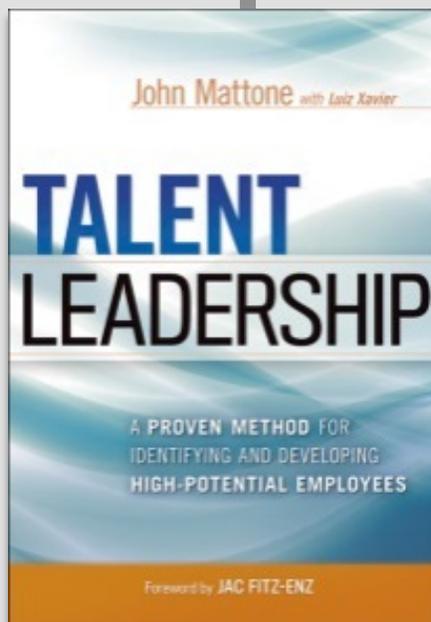
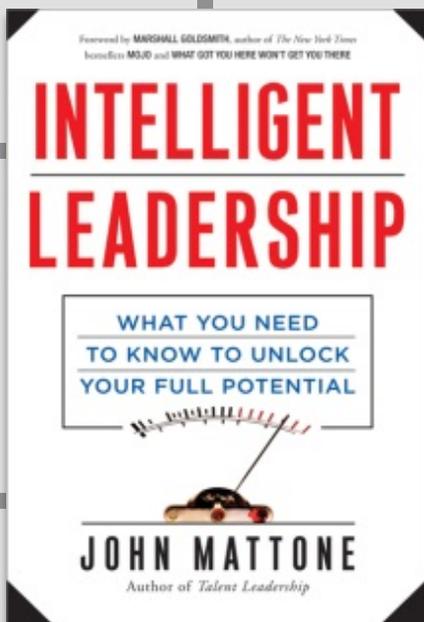
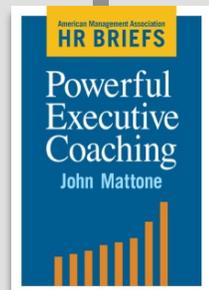
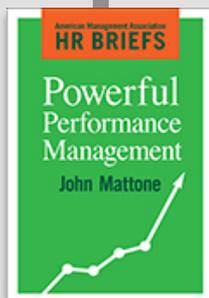


**[GAME CHANGING]**  
**LEADERSHIP**  
**FOR**  
**WORLD-CLASS**  
**RESULTS**



**JM** **JOHN**  
**MATTONE**

The World's Leading **[Game-Changing]** Leadership, Talent & Culture Authority



**Best-Selling Author | CEO Advisor | International Keynote Speaker**



## What to Expect From a **John Mattone** Presentation



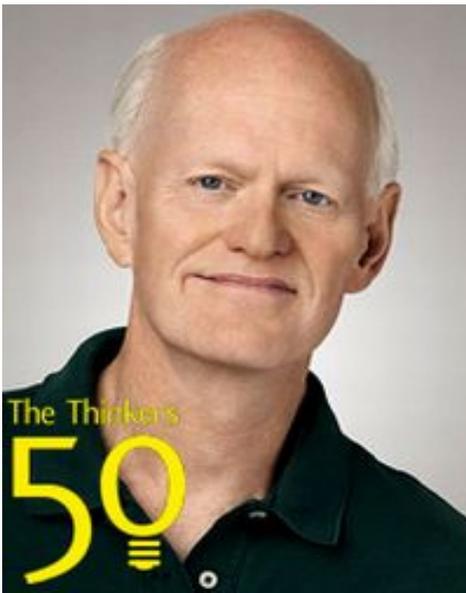
I am honored to be regarded as one of the most influential leadership, talent and corporate culture authorities in the world. It is an honor that I don't take lightly!

I am privileged to address leadership and human resource groups all over the world. These groups hire me primarily because they want their audiences to experience my powerful content and research; it is my passion for research and my 30 year's experience advising and coaching Fortune 1000 CEO's and senior executives which is the foundation of all my speeches and presentations. Aside from my compelling content, I am hired because I deliver my message with passion and authenticity.

My opening keynote speech will start your meeting with a bang and keep everyone talking about my message through the end of the meeting. My closing keynote will send everyone home on an energized "cloud nine", poised to take positive action. I talk to the level of the audience and connect with them whether they're a group of CEO's, senior executives, high-potential leaders or emerging leaders. My longer programs are content-rich (based on JMP's authoritative research and experience) —however, I blend exercises, case studies, and engaging group discussion.

### My Style and Approach

I'm a high energy, fast-paced speaker who combines strong content with an entertaining, passionate delivery. So you can't miss.



"John Mattone taps into his years of experience to help leaders become the best leaders they can be."

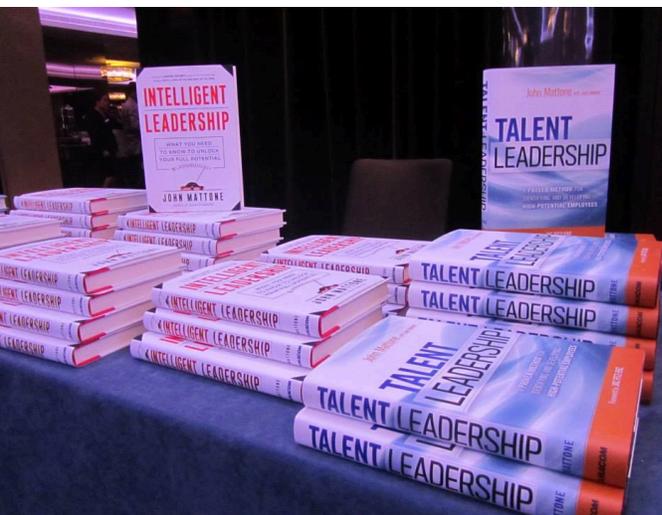
Marshall Goldsmith, author of 31 books including The New York Times bestsellers 'MOJO' and 'What Got You Here Won't Get You There'.



## What to Expect From a **John Mattone** Presentation

*Creating & sustaining a truly “game-changing” leadership and talent culture is cited by CEO's worldwide as their #1 current and future business challenge (my Trends in Executive Development Research, published by Pearson & Conference Board 2014 Research)...My speeches and programs will prepare your organization, your leaders and future leaders to meet this challenge and thrive*

*John Mattone*



I not only make an intellectual connection with your audience but also an emotional one. Clients have described my speeches and programs as college lectures (content) delivered in a fun way. I will speak from the stage or platform for about 80% of our time together; at a various points during my speech, I like to come off the stage and interact/connect with the audience (up close!).

### *Take Home Materials*

My content is simple, practical, and easy to remember and use. It is quite common for audience members to successfully use one or more of my ideas from my speech several months after my program. Not only will your audience members learn a lot; they will have a great time. My delivery has been described as “passionate” and “electrifying”. There is always a lot of “edge of the seat” learning, laughter and “A-ha's” from the beginning to end at my programs.

### *My Top Priority*

*For the client and meeting planner:* To make them a hero. To have the audience members as well as top management rave about their choice of a speaker. To raise a mediocre meeting to good, a good meeting to great, and a great meeting to magical. To be so good that the audience will forget other small problems that may have happened at that meeting. To be invited back by popular demand.



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## What to Expect From a **John Mattone** Presentation



### *Continued...*

*For the participants:* To make them laugh and learn simultaneously. To give them tools to improve their personal and professional lives. To make them forget all their outside problems for the brief time I'm with them by giving them an educational performance unlike any they've ever experienced. To get them to say, "This is the best speaker I've ever heard."

*For the speaker's bureau:* To exceed their client's expectations so the client will happily continue to do business with the bureau. To get additional information about the client and its key people to feed back to the bureau for future business and additional business relationships with that client.

### *My Content/Topic Evolution*

I am constantly refining my topics with new, updated research, examples and stories.

### *Support Materials, Handouts, and Follow-up Materials*

For each of my topics, I provide my clients: an introduction; free handouts from my PowerPoint slides or a multi-page workbook (extra charge); a free, comprehensive set of articles (when requested) to publish in your in-house newsletter or magazine; books and assessment instruments; Pre-program Questionnaire (PPQ) to tailor my program to the audience; photos (color and black and white); and easy telephone access to me prior to my program.



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