

CULTURAL TRANSFORMATION
READINESS ASSESSMENT-40 (CTRA-40)

John’s Cultural Transformation Readiness Assessment-40 (CTRA-40) is a measure of your organization’s readiness to successfully change and transform its culture based on John’s 6 Steps of Culture Transformation. There are 40 items across 6 Cultural Change Readiness Predictors.



This assessment is typically used by the senior executive team to isolate their organization’s readiness strengths and gaps prior to launching a change or transformation initiative. Ideally, the CTRA-40 is implemented after a deeper and broader cultural assessment has been completed, which isolates the current culture strengths and gaps that impact your organization’s overall readiness to change or transform.

PRICING:

- One-Time Flat License Fee* of \$500.

*License Fee covers unlimited copying and distribution of the 40-item CTRA

SUCCESSION CULTURAL INDEX (SCI)

John’s Succession Cultural Index (SCI) will help you and your organization benchmark the effectiveness of your current succession processes and tools. Typically, this 57-item survey is completed by leaders and managers at all levels and the results provide a clear benchmark of the strengths and gaps of your organization’s succession and high-potential identification and development systems and tools.



PRICING:

- One-Time Flat License Fee* of \$250.

*License Fee covers unlimited copying and distribution of the 57-item SCI

TALENT CULTURAL INDEX (TCI)

John’s Talent Cultural Index (TCI) will help you and your organization benchmark the effectiveness of your talent culture processes and tools. Typically, this 51-item survey is completed by leaders and managers at all levels and the results provide a clear benchmark of the strengths and gaps of the four “talent engines” that drive your culture and operating success.



PRICING:

- One-Time Flat License Fee* of \$250.

*License Fee covers unlimited copying and distribution of the 51-item TCI

HR PARTNER ASSESSMENT

John’s HR Partner Assessment is a 41-item (which measures 5 HR Partnering Competencies) will help you determine your strengths and development needs as an HR Partner

PRICING:

- One-Time Flat License Fee* of \$250.

*License Fee covers unlimited distribution of the 41-item HR Partner Assessment



A FEW OF JOHN MATTONE’S
CULTURE & LEADERSHIP ASSESSMENT CLIENTS



PHONE: 407-268-5593 MOBILE: 321-279-4416
EMAIL: JOHN@JOHNMATTONE.COM

WWW.JOHNMATTONE.COM



JOHN MATTONE’S CORPORATE CULTURE
& LEADERSHIP PRODUCTS AND SERVICES

AN INVALUABLE COLLECTION OF JOHN’S POPULAR
ASSESSMENTS, TOOLS AND RESOURCES.

MATTONE LEADERSHIP ENNEAGRAM INVENTORY (MLEI)

The Mattone Leadership Enneagram Inventory (MLEI) is one of the most revealing “inner-core” leadership assessments that exist in the marketplace today. It’s ideal for use with current leaders and high-potential and emerging leaders, the MLEI will reveal both the inner-core strengths that need to be leveraged and the inner-core gaps that must be addressed by a leader to unleash their full-potential.



The Mattone Leadership Enneagram Inventory (MLEI) is the same assessment that the late Steve Jobs took in 2010 which later served as the centerpiece of his two session coaching debrief with John Mattone. John Mattone utilizes the MLEI as part of his executive coaching assignments so participants benefit from a global database of over 5000 successful leaders who have leveraged the “game-changing” insights and feedback from this leadership assessment.

In addition to receiving the automatically-generated Client Interpretive Report, most clients request additional services and products. These include John Mattone himself:

(a) interpreting your MLEI results and writing a custom MLEI Coaching Report that provides significant detail about your leadership strengths and gaps, as well as your personalized development recommendations; and

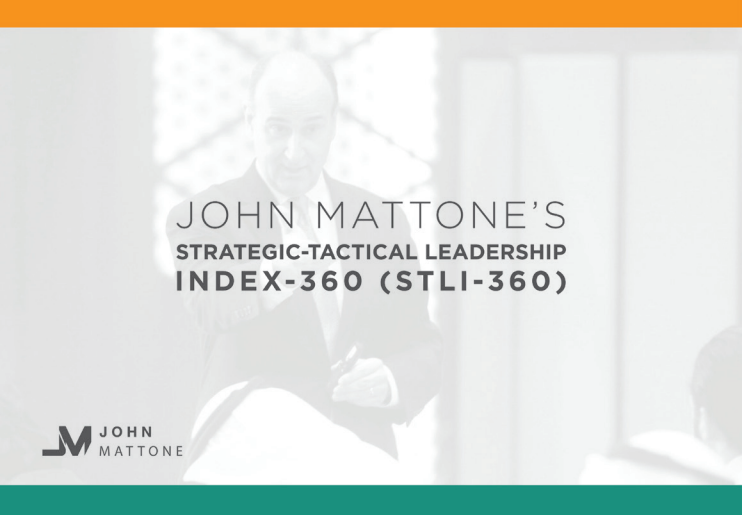
(b) a 1-hour MLEI Coaching Debrief with you so John can explain your Report findings in detail.

PRICING:

- **Client Interpretive Report: \$50 (1 to 50 Assessments); \$45 (51-100 Assessments); \$35 (101+ Assessments)**
- **MLEI Coaching Report: \$75 (1 to 50 Assessments); \$70 (51-100 Assessments); \$60 (101+ Assessments)**
- **MLEI Coaching Debrief with John Mattone (1-Hour): \$600 (1 to 50 Debriefs); \$550 (51-100 Debriefs); \$500 (101+ Debriefs)**

STRATEGIC-TACTICAL LEADERSHIP INDEX-360™

John Mattone’s proprietary Strategic-Tactical Leadership Index-360™ (STLI-360) is a 72-item (measuring 9 strategic and tactical “outer-core” leadership competencies) multi-rater assessment. It is one of the most popular leadership 360 assessments available today.



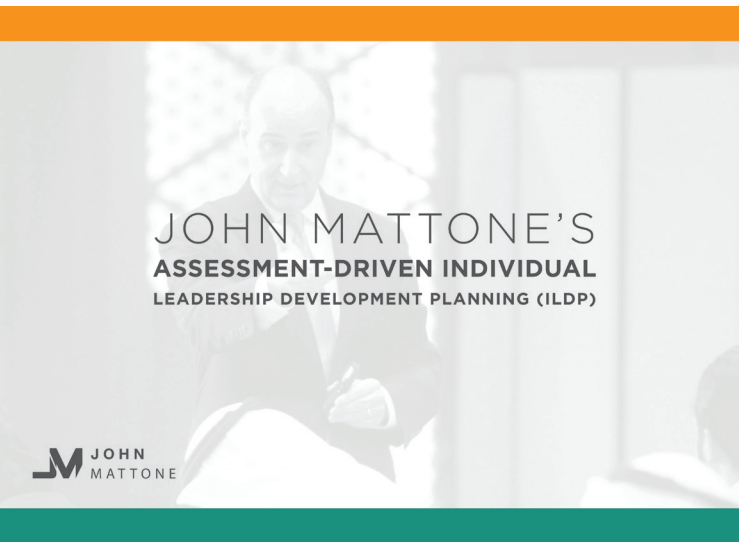
The 40-page STLI-360 Report that will enable you to: (a) compare your self-assessment ratings to your stakeholder’s (manager, peers, direct reports, indirect reports, and other) ratings; (b) detail your highest and lowest rated competencies and behaviors; (c) highlight your most significant “blind spots” and “surprise strengths”; and (d) capture “open-ended” comments from your stakeholders about your leadership strengths and development needs.

Many clients request additional services from John Mattone, including having him personally debrief their STLI-360 Report (2-hour virtual coaching debriefs), and/or involving John and his team to administer the STLI-360 to a larger population of leaders.

PRICING:

- **STLI-360: \$325 (1-50 Assessments); \$295 (51-100 Assessments); \$265 (+101 Assessments)**
- **STLI-360 Coaching Debrief with John Mattone: \$1,500 (1-50 Debriefs); \$1,400 (51-100 Debriefs); \$1,250 (+101 Debriefs)**

ASSESSMENT-DRIVEN INDIVIDUAL LEADERSHIP DEVELOPMENT PLANNING (ILDP) TOOL



One of the biggest obstacles to developing and strengthening a leader is that they don’t know how to create accurate and actionable development. How does a leader interpret and leverage their performance reviews, self-reviews, 360 assessment results, and objective assessment results and build an accurate, actionable leadership development plan?

John Mattone’s proprietary Assessment-Driven Individual Leadership Development Planning (ILDP) Tool has been designed to help leaders and organizations meet this challenge head-on. The 18-page ILDP will help you clearly identify your (1) indisputable strengths; (2) indisputable development needs; (3) surprise strengths; and (4) surprise development needs, so you can build and implement a targeted leadership development plan. This powerful tool has been used by thousands of global leaders to create an accurate, targeted individual leadership development plan using John’s “game-changing” 6-steps.

PRICING:

- **One-Time Flat License Fee* of \$500.**

*License Fee covers unlimited copying and distribution of the 18-page ILDP Tool

INTELLIGENT LEADERSHIP DEVELOPMENT ACCELERATOR® (ILDA)

Ideal for leaders at all levels, here’s your opportunity to accelerate your own personal development as a leader by “bundling” the MLEI, STLI-360, ILDP Tool, John Mattone Coaching Debriefs and copies of John’s 3 Best-Sellers: Talent Leadership, Intelligent Leadership, and Cultural Transformations.

John Mattone’s Intelligent Leadership Development Accelerator® (ILDA) has been recognized along with John Maxwell’s 5 Levels of Leadership and Tony Robbins’ Creating Lasting Change as the best leadership development programs that exist today that change lives!

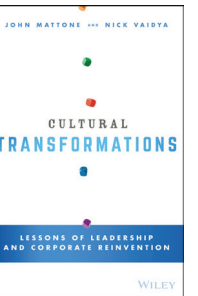
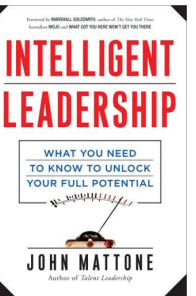
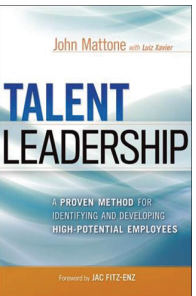
ILDA Bundle without Debriefs: (MLEI Interpretive & Coaching Reports, STLI-360 Report, 3 Books)

- **1 to 50: \$540.00; 51 to 100: \$485.00; +101: \$425.00**

ILDA Bundle with Debriefs: MLEI Interpretive & Coaching Report, STLI-360 Report, 3 Books and MLEI/STLI-360 Debriefs

- **1 to 50: \$1,990.00; 51 to 100: \$1,835.00; +101: \$1,625.00**

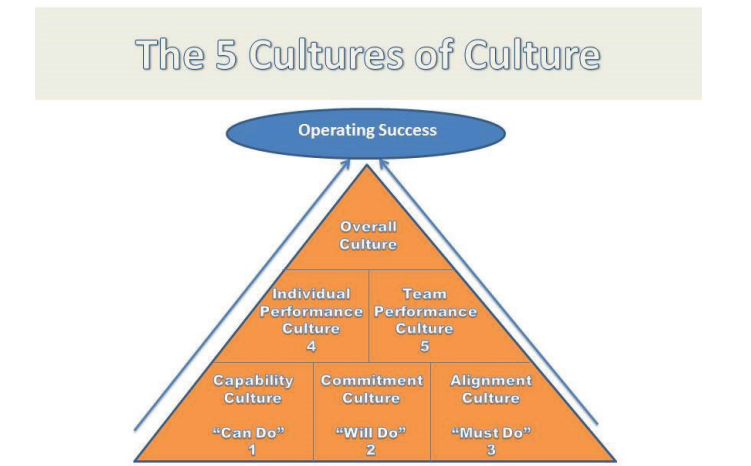
The only other cost to add to the above quantity scenarios is the one-time flat license fee for ILDP Tool: \$500.00



THE 5 CULTURES OF CULTURE ASSESSMENT (5CCA)



The 5 Cultures of Culture Assessment (5CCA) is a research-backed, 40-item assessment that measures the strength and health of your overall current culture, based on the 5 elements that define culture: Capability Culture; Commitment Culture; Alignment Culture; Individual Performance Culture; and Team Performance Culture.



The 5CCA generates a powerful and revealing 52-page report detailing the strengths and gaps in your culture. Unlike other assessments that require a multi-day (and expensive!) certification program before you can use their assessment, we make it easy for you to start using and benefitting from the power of the 5CCA (there is no certification requirement).

In addition to receiving the 52-page 5CCA Report, most clients request additional services from John Mattone, which include having him:

(a) conduct a 2-hour 5CCA Virtual Debrief to gain his insights, perspective and interpretation of their 5CCA Report findings; or

(b) conduct a Cultural Advisory half-day or full-day session to debrief the 5CCA results and plan next steps.

5CCA LICENSES*

- **1 to 100: \$20.00**
- **101 to 500: \$17.00**
- **501-1000: \$14.00**
- **+1000: \$11.00**

5CCA REPORT DEBRIEFS WITH COMPLIMENTARY 5CCA’S

VIRTUAL DEBRIEFS

John Mattone conducts 2-hour Virtual Debriefs with clients who want to access his knowledge, perspective and interpretation of their 5CCA Report results: **Standard Fee: \$1,500.** With this option, you will receive 10 free 5CCA’s (a \$200 Value).

ADVISORY HALF-DAY SESSION (CLIENT SITE)

John Mattone will also conduct a Cultural Advisory half-day or full-day session with the sponsor team at the client site to debrief 5CCA results and provide his advisory services: **Standard Half-Day Fee: \$5,000.** With this option, you will receive 25 free 5CCA’s (a \$500 Value). Travel expenses are additional.

ADVISORY FULL-DAY SESSION (CLIENT SITE)

Standard Full-Day Fee: \$8,500. With this option, you will receive 50 free 5CCA’s (a \$1000 Value). Travel expenses are additional.