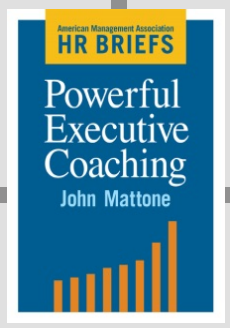
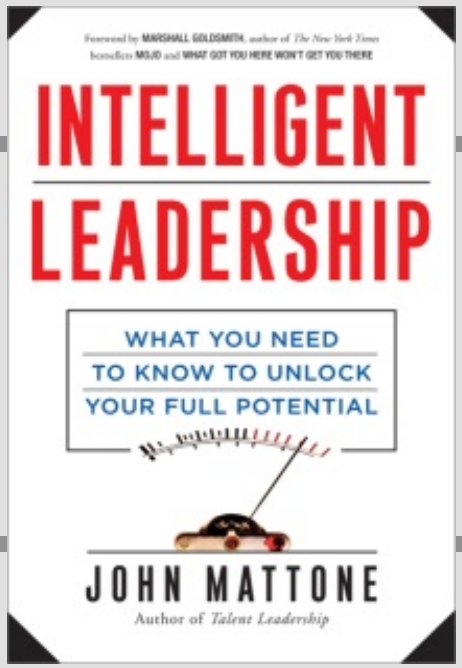
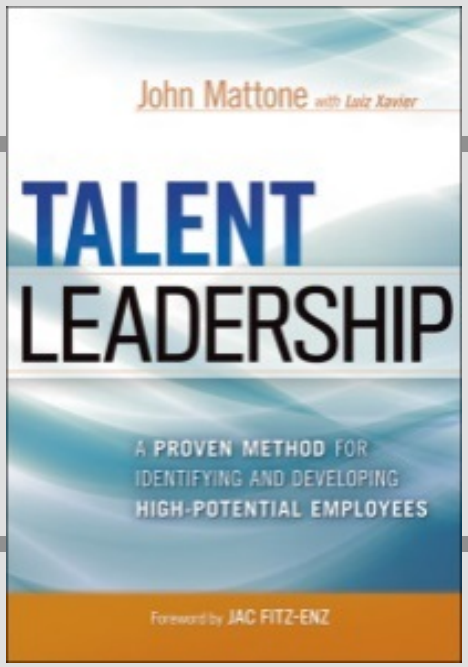
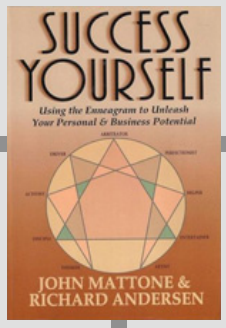
## The World's Leading [Game-Changing] Leadership, Talent & Culture Authority



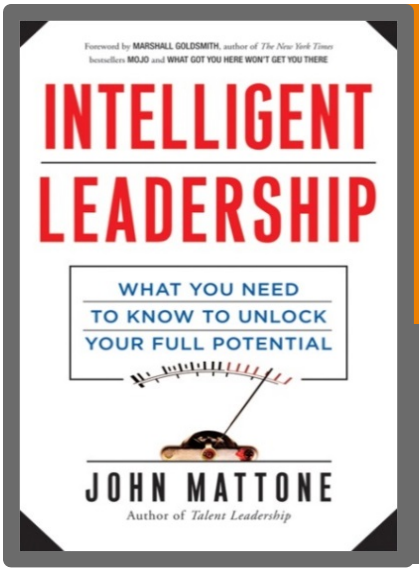



"John Mattone taps into his years of experience to help leaders become the best leaders they can be."
Marshall Goldsmith, author of 31 books including The New York Times bestsellers 'MOJO' and 'What Got You Here Won't Get You There'.

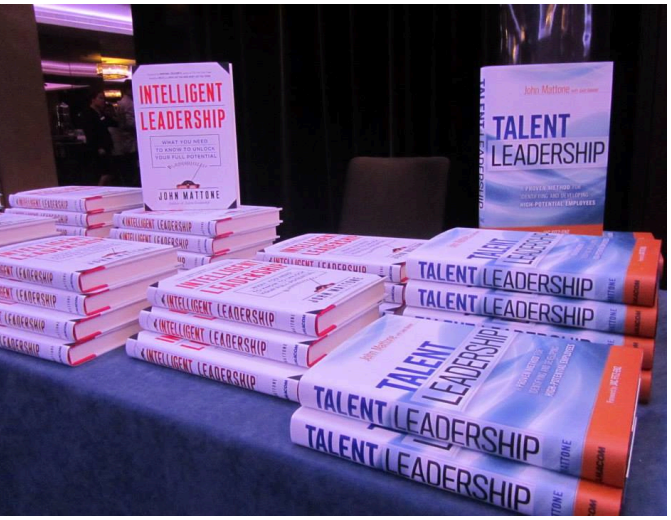
**Best-Selling Author • CEO Advisor • International Keynote Speaker**

# C-Level Executive Coaching




*"Intelligent Leadership* might just be the best leadership book of 2013. It's one of the deepest leadership and personal development books since Stephen Covey's *The 7 Habits of Highly Effective People*, and Tony Robbins' *Unlimited Power*. It's that good. *--J.D. Meier*

An Inc. Magazine/800 CEO READ and AMAZON *Best Seller*



John Mattone's *Senior Executive & C-Level Coaching Process™* features 50 to 75 hours working directly with John Mattone over a 6 to12 month period. John Mattone confidentially engages with C-Level executives in the four proven phases of his proprietary coaching process: *Awareness; Assessment; Action; and Achievement.* C-Level executives undergo an in-depth diagnostic interview and are assessed using his proprietary "inner-core" assessments that are complemented by John's stakeholder interviews and custom 360 to gain insight into their "outer-core" effectiveness. As part of this process, John Mattone will "shadow" the executive as they go about conducting meetings, delivering presentations and interacting with internal and external stakeholders. John Mattone will debrief the leader's custom assessment results and offer his own observations over multiple insightful sessions; the remaining coaching sessions feature John Mattone partnering with the leader "hip to hip" to help them build and implement their custom leadership and personal development plan focused on leveraging their gifts and strengths and addressing their development needs. John's process is very "stakeholder" focused, in that executives are guided by John to use their stakeholders throughout the process to gain powerful insights about their own leadership strengths and development gaps. John utilizes a powerful "mini-survey" process at three month intervals to obtain feedback from stakeholders to determine if the leader is improving in those areas identified as critical in their leadership development plans. As a value-add, any C-Level executive who works with John has the option of appearing as John's exclusive guest on his new show, The C-Suite Coaching Show with John Mattone (The CEO Magazine). *Investment Options: 6, 9 and 12 Month Programs. Please Call Us.*

# C-Level Executive Coaching

## EXECUTIVE COACHING

John Mattone's *Standard Executive Coaching* features 40 to 60 hours working directly with John Mattone over a 6 to12 month period. John Mattone confidentially engages with the executive in the four proven phases of his proprietary coaching process: *Awareness*; *Assessment; Action; and Achievement.* The executive experiences an in-depth diagnostic interview and are assessed using his proprietary "inner-core" assessments that are complemented by John's stakeholder interviews and custom 360 to gain insight into their "outer-core" effectiveness. As part of this process, John Mattone will "shadow" the executive as they go about conducting meetings, delivering presentations and interacting with internal and external stakeholders. John Mattone will debrief the leader's custom assessment results and offer his own observations over multiple insightful sessions; the remaining coaching sessions feature John Mattone partnering with the leader "hip to hip" to help them build and implement their custom leadership and personal development plan focused on leveraging their gifts and strengths and addressing their development needs. John's process is very "stakeholder" focused, in that executives are guided by John to use their stakeholders throughout the process to gain powerful insights about their own leadership strengths and development gaps. John utilizes a powerful "mini-survey" process at three month intervals to obtain feedback from stakeholders to determine if the leader is improving in those areas identified as critical in their leadership development plans. *Investment Options: 6, 9 and 12 Month Programs. Please Call Us.*

## HIGH-POTENTIAL ACCELERATED EXECUTIVE COACHING

John Mattone's *Accelerated Coaching Process™* features 10 to 20 hours working directly with John Mattone over a 3 to 6 month period. John Mattone created *ACP* to respond to high-potential leaders and emerging leaders who wanted to be coached by him but who couldn't commit to his 9-or 12-month program. *ACP* is faster, cost-sensitive, but highly effective. Similar to John's CEO Coaching Program, leaders and future leaders are assessed using his proprietary "inner-core" assessments complemented by John's stakeholder interviews to gain insight into their "outer-core" effectiveness. John Mattone will debrief their custom assessment results over two insightful sessions and the remaining coaching sessions feature John Mattone partnering with the leader "hip to hip" to help them build and implement their custom leadership and personal development plan focused on leveraging their gifts and strengths and addressing their development needs. All coaching sessions are conducted via technology (phone, skype, video conference). *Investment Options: 3 and 6 months. Please Call Us*

## TARGETED EXECUTIVE COACHING™ (TEC)

John Mattone's *Targeted Executive Coaching™ (TEC)* is based on the executive's particular needs (e.g., the need to improve: negotiation skills, presentation skills, their "executive presence", how they handle feedback, how they deliver feedback, or debriefing a 360 assessment, etc.) that they want to target. After a brief call with the executive, John prepares a proposal detailing the number of sessions that will be required to address the executive's particular needs. Typically, there are 3 to 5 sessions scheduled. *Investment: Please Call Us*

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