

# John Mattone

*Best-Selling Author, the World's #1 Authority on Intelligent Leadership & the World's Top Executive Coach.*



John Mattone is a best-selling author, the world's #1 authority on *Intelligent Leadership* and one of the world's most in-demand CEO coaches and leadership speakers. Recently, John was named as one of eight finalists for the prestigious *2017 Thinkers50 Leadership Award* recognizing the world's top leadership authority and thinker. He was also honored by his executive coaching peers (The Association of Corporate Executive Coaches), with the prestigious 2015 International Executive Coach Thought Leader of Distinction Award, in recognition of his thought leadership and his work as a global leadership coach. In 2015, John Mattone's *Intelligent Leadership* was named one of the three Top Advanced Leadership Development Programs that Change Lives, along with programs by Tony Robbins and John Maxwell. Recently, John's executive coaching blog was named the #1 executive coaching blog in the world by Feedspot. His leadership blog, likewise, is recognized as one of the best in the world.

John Mattone's *Intelligent Leadership (IL) Executive Coaching Process* is a 6 to 12 month "immersive" leadership and personal growth journey that unlocks and unleashes a leader's full potential so they truly become the best leaders and people they can be. John Mattone and his unique coaching process and mastered blueprint (which he certifies other global executive coaches in), achieves this by igniting and strengthening a leader's inner-core and outer-core, which enables the leader to realize 4 "game-changing" outcomes that they can leverage as leaders in their business and life: *altruism, affiliation, achievement, and abundance* (The 4 A's). The 4 A's are the seeds to achieving sustained greatness and creating a lasting legacy.

John Mattone is the creator and master of the unique, powerful and game-changing *Intelligent Leadership Executive Coaching* blueprint for success, which is accredited by the International Coach Federation (ICF). Since 2010, John has used this blueprint having personally coached over 250 leaders, including 25 global CEO's to help them become stronger, more effective and vibrant leaders and people. John Mattone is the former executive coach to the late Steve Jobs and the former legendary CEO of PepsiCo, Roger Enrico, who sought John's advice after his PepsiCo days in helping him transition as a coach and mentor to young leaders.

John is one of fifteen executive coaches in the world who have been awarded the coveted *Master Corporate Executive Coach (MCEC)* certification from the Association of Corporate Executive

Coaches. John is the creator of *John Mattone University (JMU)*, which features the *Intelligent Leadership Executive Coaching Certification Program*, as well a series of award-winning virtual and online leadership development and HR certification programs including the recently released *iNtelligent Leadership (IL) Virtual Coaching App. (1.0)* and *The Intelligent Leadership Program*, recently named one of the top three advanced leadership development programs in the world. He is also the creator of a number of breakthrough leadership and culture assessments, including the *Mattone Leadership Enneagram Inventory (MLEI)*, which served as the centerpiece of the two coaching sessions he conducted with Steve Jobs in 2010, the *5 Cultures of Culture Assessment (5CCA)*, and the *Cultural Transformation Readiness Assessment-40 (CTRA-40)*.

Since 2011, John has consistently been recognized by Globalgurus.org, Thinkers50, Forbes, CNN, LeadersExcellence, Warren Bennis' Leadership Excellence Magazine, HR.com and many others as one of the world's top leadership authorities, executive coaches and speakers. He also serves on the executive MBA faculty at Florida Atlantic University, where he teaches his enormously popular Global Leadership Assessment & Development (GLAD) course. Since 2011, over 500 EMBA students have personally been coached by John as part of this 3-credit course. He also serves on the faculty at ZfU International Business School in Zurich and is a *Distinguished Senior Fellow* of one of leading business schools in the world, the Hult International Business School.

From 2011 to 2015, John was the co-author of one of the most respected studies of leadership and talent development in the world, *The Trends in Leadership Development and Talent Management*, which is published bi-annually by Pearson. John Mattone's work has been featured by The Wall Street Journal, CNN, Forbes, Fast Company, Businessweek, Inc. Magazine, MarketWatch, The Huffington Post, The CEO Magazine, ChiefExecutive.net, CLO Magazine, CIO Magazine, The Globe and Mail, Harvard Business Review, and many other respected global news outlets.

John is the author of nine books, including three best-sellers: *Talent Leadership*, *Intelligent Leadership* and *Cultural Transformations: Lessons of Leadership & Corporate Reinvention*. His tenth and eleventh books, respectively, *The Best of John Mattone on Leadership & Executive Coaching*, is due to be released in the Fall of 2018 and *How to Become an Intelligent Leader*, is due to be released in the Spring of 2019 (both by Experts Press).

John holds a B.S. Degree in Management and Organizational Behavior from Babson College and a M.S. Degree in Industrial/Organizational Psychology from the University of Central Florida.