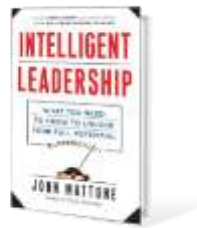




Best-Selling Author, the #1 Authority on INTELLIGENT LEADERSHIP and the World's #2 Ranked Executive Coach (and, former coach to Steve Jobs)

Intelligent Leadership: What You Need to Know to Unlock & Unleash Your Potential



In 2015, John Mattone's *Intelligent Leadership*, along with Tony Robbins' *Creating Lasting Change* and John Maxwell's *5 Levels of Leadership* were named the three Top Advanced Leadership Development Programs that Change Lives!

This powerful program is based on John Mattone's best-seller, *Intelligent Leadership* (March, 2013). In March 2018, John was named along with Tony Robbins and Marshall Goldsmith as one of the world's top three coaching authorities. In November 2017, John was named as one of eight finalists for the prestigious *2017 Thinkers50 Leadership Award* recognizing the world's top leadership authority and thinker. The #1 authority on *Intelligent Leadership*, will teach you the principles that make him the man that leaders and future leaders all around the world turn to for game-changing insights on how to overcome their self-imposed limiting thoughts and habits. He reveals his key insights for unlocking and unleashing greatness in yourself, your teams and your organization so you can create a compelling, winning culture that drives operating results.

Based on years of research and advising Fortune1000 CEO's and senior leadership teams and his coaching of hundreds of global CEO's who are succeeding in positively transforming their cultures, John Mattone argues that the highest performing organizations both embrace and execute 6 critical steps to achieving transformation, but transforming culture always begins in the C-Suite with a CEO and senior leadership team that must be willing to be "vulnerable" both

individually and collectively. In this dynamic presentation, John Mattone details the essence of what is meant by the “vulnerability decision” as well as the other critical steps that must be embraced and executed in order for your organization to effectively accelerate its’ own reinvention.

John Mattone utilizes his proprietary “Leadership Maturity Model” as the foundation for teaching C-level leaders the predictive components that unlock and unleash their full potential, all in support of driving sustained operating performance.

Key Elements of John’s Presentation:

- Think Different; Think Big
- The Power of the “Vulnerability Decision”
- Leveraging “Gifts” and Addressing “Gaps”
- The Courage to Execute as the Instigator to Agility in Learning and Innovation!
- Possessing the ‘Privilege Mindset”
- Being Vigilant
- Course-Correcting
- Your “Inner-Core” Drives Your “Outer-Core”
- Character Determines Your Destiny
- Your Legacy as a Leader is Determined by the 4 A’s (Achievement; Altruism; Affiliation; and Abundance
- It’s Not About the Leader You Want to Become; It’s About the Leader You *Must* Become
- What I Learned Coaching Steve Jobs—Lessons Learned
- You Can and Must Create Your Compelling Future—For Others; Your Family; Your Organization and Yourself.

***Available as a Leadership Keynote, Half-Day, One-Day or Multi-Day Retreat**

Significant Value-Add for the Client and Delegates/Attendees

Attendees are required to take John Mattone’s proprietary Mattone Leadership Enneagram Inventory (MLEI) assessment, which John utilizes in his coaching work with CEO’s and government leaders all over the world. Steve Jobs took the MLEI in 2010, which led to his coaching work with John Mattone. Over 10,000 global leaders have now taken the MLEI. The MLEI is offered for free and is included with John’s honorarium (standard price is \$110 USD).

The MLEI takes less than 15-minutes to complete and you will receive an immediate MLEI report detailing your leadership profile, strengths and development needs. For keynotes only, you will participate in a free post-event 15-minute MLEI debrief webinar with John to learn more about your MLEI profile. As a registered attendee to the webinar, you will receive a free copy of John’s eBook “Lessons in Leadership, Culture & Culture Transformation”. Post the webinar, you will have the option to request a personalized coaching session with John Mattone or one of his certified coaches, so you can better understand your unique MLEI profile, better leverage your results and learn important development strategies guaranteed to make you a more effective leader and person.

Please Note: For half-day or longer-events, John integrates the MLEI debrief into the actual program.