

**INTELLIGENT LEADERSHIP®
MASTER COACH**

CERTIFICATION

WITH JOHN MATTONE

THE WORLD'S TOP EXECUTIVE COACH (2019, 2020, 2021, 2023, AND 2024)



**INTELLIGENT LEADERSHIP (IL)®
MASTER COACH**

Global Certification Program



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“John Mattone understands that truly great leadership always starts on the inside. More than that, John is a master of helping people discover and cultivate their innate leadership potential through advice that is both practical and profound.”

– Deepak Chopra, Author, “You Are the Universe”





Certification Delivered exclusively by John Mattone,
Bestselling Author and the World's Top Executive Coach.



JOHN MATTONE

Co-Founder, Chairman
John Mattone Global
(JMG)

"Intelligent Leadership[®] is a transformational, results-driven leadership growth philosophy and process that ignites, cultivates, and polishes an individual's heart, mind, and soul in support of creating a truly exceptional leadership and cultural capability in an organization."

-John Mattone, Bestselling Author and World's Top Executive Coach

Exclusive Opportunity to Earn Your
Intelligent Leadership[®] Master Coach Certification
and Grow Your Executive Coaching Business and Brand.

International Coaching Federation (ICF) Approved and Accredited for an Industry-Leading 150 Continuing Coach Education Units (CCE's).

Certification Delivered by John Mattone, the World's Top Executive Coach.

- Become Certified as an Intelligent Leadership Master Coach and join us on our mission to *Change the World One Leader, One Organization at a Time[™]*.
- World's #1 Executive Coaching Certification Program-*Research by Globalgurus.org.*
- One of World's Top 5 Executive Coaching Certification Programs-*Research by Co-Captain's Bryan Rosenthal, Certification Reviewer.*
- John Mattone and the John Mattone Partners, Inc. Holding Company own an industry leading 15 Registered Trademarks awarded by the USPTO. *With your IL certifications, you can leverage this powerful IP in your work as a coach.*

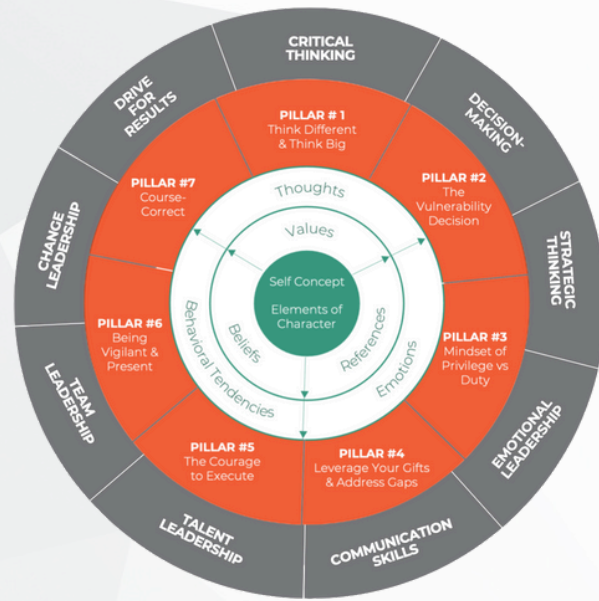
Intelligent Leadership (IL)[®] Master Coach
Global Certification Program

Wheel of Intelligent Leadership[®]

WHY AND HOW EVERY LEADER AND ORGANIZATION IN THE WORLD CAN BENEFIT FROM IL EXECUTIVE COACHING...

"New Normal" Context

- VUCA
- MEGA-TRENDS
 - Digital Transformation
 - DEI
 - AI
 - Hybrid Work



INNER CORE
GREEN/WHITE



IGNITORS OF LEADERSHIP GROWTH
THE 7 MINDSET PILLARS
ORANGE



EXCELLENCE IN THE OUTER CORE
ALIGNED WITH ORG, MISSION/VISION
GREY

=

The Creation of Leadership and Organizational Masterpieces

“

IL Executive Coaching equips leaders at all levels with the mindset and skills to survive and thrive in the new normal times in which we live and work. IL Executive Coaching provides leaders with the unique opportunity to paint their leadership masterpieces. All organizations need leaders to be fully engaged--heart, mind, and soul to create the collective organizational masterpiece that wins in today's challenging marketplace. Organizations that deliver consistent results while creating a culture of positivity, authenticity, diversity and inclusion, and innovation will possess the winning formula—John Mattone

”

WILL MY INTELLIGENT LEADERSHIP (IL) COACH CERTIFICATION HELP ME ACHIEVE THE INTERNATIONAL COACHING FEDERATION (ICF) PROFESSIONAL CERTIFIED COACH (PCC) CREDENTIAL?

”
THE ANSWER IS YES...

THE INTELLIGENT LEADERSHIP (IL) EXECUTIVE COACHING CERTIFICATION PROGRAM,

pioneered by John Mattone, the world's top executive coach, is one of the world's premier executive coaching certification programs. Over 600 coaches from 53 countries have earned their IL Certification since 2017 when the Program was first launched.

- The research organization, Globalgurus.org has recognized the IL Certification Program as the world's #1 executive coaching certification program.
- The consulting and research firm, Co-Captain, led by coaching review authority, Bryan Rosenthal, in a 2021 LinkedIn Pulse Review Article recognized the IL Certification Program as one of the top 5 executive coaching certification programs in the world.

CCE

ICF CONTINUING
COACH EDUCATION

ICF

THE INTELLIGENT LEADERSHIP (IL) EXECUTIVE COACHING CERTIFICATION PROGRAM HAS

been accredited and approved for an industry leading 150 Continuing Coach Education (CCE) units by the International Coaching Federation (ICF). This means upon completion of your IL Executive Coaching Certification Program you will have met the education requirements for achieving your ICF PCC credential.

You can apply your IL Certification CCE units toward meeting ICF's required 125 hours of coach-specific education, however, to do so you must select the Portfolio Path to apply for your PCC credential. The Portfolio Path has the same five requirements (education, experience, mentor coaching, performance evaluation and exam) as either the ACTP or ACSTH Paths to achieving your PCC Credential.



YOUR JOURNEY TO BECOMING CERTIFIED AS AN INTELLIGENT LEADERSHIP MASTER COACH

**PIONEERED BY JOHN MATTONE,
THE WORLD'S TOP EXECUTIVE COACH**

**(INTERNATIONAL COACHING FEDERATION APPROVED
AND ACCREDITED FOR 150 CCE'S)**

John Mattone's Intelligent Leadership (IL) Coaching Certification is an International Coaching Federation (ICF) approved and accredited program which has earned the reputation as being one of the premier executive coach development programs offered anywhere in the world.

John Mattone, the world's top executive coach and the former coach to Steve Jobs, has personally certified over 750 global executive coaches (representing 55 countries and growing) as IL executive coaches, since March 2017—when the IL Certification Program was launched.

The IL Coaching Certification Program will ignite your coaching career, exponentially grow your business and brand as an executive coach and, enable you to offer your clients a proven executive coaching philosophy, process and unique leadership coach development tools guaranteed to produce results and a powerful ROI.

Discover the unique and powerful components of the Intelligent Leadership (IL) Executive Coaching Blueprint created and mastered by John Mattone who, since re-launching his business in 2011, has grown his executive coaching brand and businesses to what it is today—becoming the most in-demand CEO coach in the world.

Now you can become certified in this unique executive coaching process made famous by John Mattone and learn directly from John himself.

The John Mattone Intelligent Leadership (IL) Executive Coaching Certification Program begins with an initial 3-day (3.5 hours/day) online "immersive" journey in executive and leadership coach development. The IL "Initial Mastery" Certification (Level 1) is accredited by the International Coaching Federation (ICF) and approved for 22.25 Coaching Continuation Education (CCE's) Units and 21.75 Core Credits. This Program enables external and internal coaches to help leaders and future leaders unlock and unleash their potential so they truly become the best leaders and people they can be.

The IL Executive Coaching Process achieves this by igniting and strengthening a leader's inner core and outer core, which enables them to realize 4 "game-changing" outcomes that they can leverage as leaders in their business and life: altruism, affiliation, achievement, and abundance (The 4A's). The "4 A's" are the seeds for achieving sustained greatness and creating a lasting legacy.

The IL "Advanced Mastery" Certification (Level 2) is approved for an additional 71.25 CCE's and 52.5 Core Credits and the prestigious IL Master Coach Certification (Level 3) is approved by ICF for an additional 56.5 CCE's. The entire IL Journey with the granting of the additional CCE's for Level 3, will provide our coaches with an industry leading 150 CCE's as well as a pathway to earning both their ICF ACC and PCC Credentials. In addition, coaches can get certified in JMC's The Executive Conflict Coaching Certification (15 CCE's) which is taught by Dr. Aldo Civico, one of the world's top leadership authorities (ranked #13 in the world by Global Gurus) and one of JMC's Elite Coaches.



COMPREHENSIVE TRAINING AS A PACKAGE WITH FLEXIBLE SCHEDULING AND PAYMENT PLANS

—
Becoming certified as an Intelligent Leadership Certified Executive Coach (Level 1) provides you with an overview of the IL philosophy, process, and tools.

We know from experience, however, that your ability to positively impact your clients will come with a deeper understanding of IL's proprietary assessments and tools that you will *learn about and practice* as part of the Intelligent Leadership Advanced Mastery Certification (Level 2). To be awarded the coveted Intelligent Leadership Master Coach Certification you will be required to be certified in three additional John Mattone and IL proprietary programs (see below).

Level 1: Intelligent Leadership Initial Mastery Certification

The coach must complete the Intelligent Leadership Certification Program (see agenda below). Your Level 1 IL Certification includes continuous secure access to the 1500+ Page IL Certification Online Resource Manual (Playbook).

Level 2: Intelligent Leadership Advanced Mastery Program and Certification

The IL Coach must successfully complete all five of the advanced Intelligent Leadership executive coaching "deep dive" programs, each of which is ICF accredited.

- The Mattone Leadership Enneagram Inventory (MLEI) Program (10 Core CCE's).
- The Strategic-Tactical Leadership index (STLI-360) Program (21.50 CCE's, 11 Core CCE's).
- Core Purpose (10 Core CCE's).
- The Assessment-Driven Individual Leadership Development Planning Process (19.75 CCE's; 11.5 Core CCE's).
- The IL Stakeholder & LeaderWatch Process and Tool (10 Core CCE's).

In addition, as part of your Level 2 IL Advanced Certification we will review *Executive Coaching Skills* and *additional assessments* that add value to the IL coaching process.



Comprehensive Training as a Package with Flexible Scheduling and Payment Plans (Cont.)

Level 3: Certified as an Intelligent Leadership Master Coach

To be awarded the coveted Intelligent Leadership Master Coach Certification, the IL Coach must successfully complete the following John Mattone Global proprietary advanced certification programs.

Your Level 3 IL Certification includes continuous secure access to the 500 Page IL Certification Online Resource Manual. *Levels 1-3 will provide you with over 2000 pages of John Mattone and IL proprietary tools, templates, and resources all designed to help you grow your executive coaching business and brand.*

1) Cultural Transformations: The Culture Coaching System that Delivers Breakthrough Results (32.5 CCE's)

Utilizing the key principles in John Mattone's bestselling book, Cultural Transformations (2016), you will learn to position and deploy our proprietary and proven 5 Cultures of Culture Model as well as our 6-Step Cultural Transformation Model. You will learn the keys to coaching your clients to achieve a stronger, more vibrant culture, in support of their operating imperatives. This is a 14-hour online session (over four days).

2) 5 Cultures of Culture Assessment (5CCA)[™] (12 CCE's)

Learn to position and deploy our unique and powerful 5CCA to help your clients diagnose both the strengths and gaps in their culture. This is a 7-hour online session (over two days).

3) Cultural Transformation Readiness Assessment-40 (CTRA-40)[™] and C-Level Retreat (12 CCE's)

Learn to position and deploy our unique and powerful CTRA-40 to help your clients understand their readiness to transform their culture. You will also learn how to conduct a 3-day C-Level retreat where assessment results are shared, debriefed and culture transformation action planning begins. This is a 7-hour online session (over two days).





**Foundational IL Executive Coach Training
 and a Pathway to Being Awarded
 Your ICF ACC and PCC Credentials**

|  | CCE's | Your Investment |
|--|-------|-----------------|
| IL1 | 22.25 | \$2,500 |
| IL2 | 71.25 | \$5,500 |
| IL3 | 56.5 | \$4,000 |
| TOTAL | 150 | \$12,000 |

One Time Investment: \$10,000



JMG Also Offers You the Unique Opportunity to Grow Your Coaching Business and Brand with the Revolutionary SalesMind Academy (ICF Approved and Accredited for 27 CCE's)



INTELLIGENT LEADERSHIP COACHING MARKETING SUCCESS SYSTEM (ILCMSS)®:



SALESMIND ACADEMY (SMA) CERTIFICATION PROGRAM FOR COACHES IS BASED ON...

(1) the research of John Mattone, the world's top executive coach and coaching authority (2019-2024-Global Gurus Research Organization) as well as his bestselling book, "The Executive Coaching Handbook" (2022); and (2) the sales and marketing ideas, principles, and tools we have tested, re-tested, applied, and improved (and continue to do so) that have fueled the growth of the John Mattone and John Mattone Global coaching brands since 2011.

Meet Your Coach...

Trevor Maloney is a distinguished thought leader specializing in mindset, sales, and leadership strategies for coaching companies, entrepreneurs, and CEO's. With his guidance, John Mattone Global has skyrocketed from zero in revenue in 2011 to multiple millions in revenue annually



The John Mattone and John Mattone Global (JMG) SALESMIND ACADEMY (SMA) Certification Program for Coaches is

THE STRUCTURE & SUPPORT

Immersive 3 Day Business Mastery + Monthly (Group) Laser Coaching Sessions to Keep You Moving Forward With Clarity:

- Monthly Laser Coaching:** Live Training to keep you accountable to your goals.
- Mindset Teachings & Accountability:** Remove Limiting Beliefs, For Good & Show Up Powerfully as Leader in Your Business.
- Live Q&A:** Overcome challenges, review materials, get questions answered by our team.
- Live Working sessions:** Get needed missing activities done in real time.
- Elite Support:** 24/7 Private Chat Via Viber & Email For Support.
- Community:** Be Around Like-Minded Coaches Growing Their Businesses.

WHAT'S INCLUDED:

- ✓ SMA Certification of Completion
- ✓ Lifetime Access of SMA Library of tools, templates and resources— ongoing updates.
- ✓ Recording of 3-Day Business Growth Immersion
- ✓ Recordings of Monthly Laser Coaching Sessions
- ✓ Private SMA Client Slack Group

an immersive 3-day business mastery program followed by 12 monthly Group Laser Coaching sessions to help coaches grow their business by gaining more clients. John's philosophy and the Intelligent Leadership (IL) coaching philosophy is "prescription before diagnosis is malpractice" so, therefore, coaches will learn that the foundation for growing their business starts with an honest appraisal and acceptance of "where they are at" in terms of their commercial success.

This Program provides a safe, supportive place for coaches to do this critical diagnostic work before learning, building, and executing a sound commercial mindset and the actions that will fuel the growth of their business and brand.

What is SalesMind Academy (SMA)?

- SalesMind Academy (SMA) is for Mission-Driven Coaches, Entrepreneurs and CEOs who want to leverage the most robust, transformative mindset & sales system for entrepreneurs, and CEOs wanting to grow their coaching business and become unshakeable leaders in business. You will earn 27 CCEs (2 Core and 25 Resource Development).

What is Unique About SMA?

- Since 2011, JMG has grown an impressive brand and business in the global coaching market. We have generated multiple millions in sales in the past 10 years and through our ICF accredited programs and mentorship we have helped many other global coaching brands hit their next level of growth. We are excited that the principles and teachings shared inside SMA are proven, time-tested strategies that apply to business owners ranging from start-up to experienced. John Mattone, and the JMG brand have continued to leverage these tools and mindset secrets to grow and become one of the top 10 executive coaching firms in the world (Worldwide Research Reports-2023; Statsdata-2024).

Why is SMA Important?

- There are tens of thousands of experienced coaches—executive, business, and life who have the talents and skill to coach successfully, yet they struggle to attract, sell and acquire high-paying clients for their businesses. In addition, with the growth of coaching as an industry, there are tens of thousands of people wanting to become credentialed coaches with the help of ICF, and it is our hope that SMA will provide new coaches with the necessary mindset, tools, and marketing/sales resources that will help them succeed commercially as a coach. We believe that everyone should have the ability to do well as a coach financially while also creating the positive impact to the world that skilled coaching brings.
- SalesMind Academy (SMA) is NOT a magic pill solution for business growth. Because that does not exist. We are NOT a lead generation company, or a done for you marketing solution. We do, however, know how to solve business challenges at the highest level, and grow, but it is on you to be an action taker and make it happen with us by your side! We believe in deploying the right strategy at the right time and will guide you through the best viable solutions that can help you build your brand, show up with a powerful mindset and close business while staying authentic and true to your values. We work with coaches who are committed to becoming the best versions of themselves and are serious about taking their game to the next level in their businesses so they can create the impact they want to have in the world.

One Time Investment: \$3,000



CONTINUE YOUR EDUCATION AND CERTIFICATION PATH WITH JMG WITH THE EXECUTIVE CONFLICT COACHING CERTIFICATION LED BY DR. ALDO CIVICO, JMG MASTER COACH AND ONE OF THE WORLD'S LEADING COACHES AND CONFLICT EXPERTS (15 CCE'S).

Leaders work today in a volatile, uncertain, complex, and ambiguous environment, one that is often marked by conflict. Dealt in unskilled and destructive ways, conflict bares high costs for the life of individuals and organizations.

In this challenging environment, leaders need to master the skills that allow them to maintain a cooperative approach in times of conflict. They need to demonstrate emotional agility, capacity for critical thinking, strategic decision making, as well as superior emotional intelligence skills, particularly empathy and listening skills.

Morton Deutch, a conflict resolution pioneer, highlighted that it is the attitude that individuals develop towards conflict that determines its outcome. A competitive attitude encourages impaired communication, obstructiveness, and the enhancing of one's own power. Instead, a cooperative approach fosters effective communication, helpfulness, trust, and the coordination of efforts. Conflicting interests are seen as a mutual problem to be resolved through a shared effort. Therefore, to understand that conflict can be an opportunity for personal and organizational growth is central to our Executive Conflict Coaching Certification Program.

Because conflict is a natural part of life, it is common for a coach to have to support clients in times of conflict. For a coach, it can be challenging to face the array of emotions a client goes through in a conflict. At the same time, a conflict is a great opportunity for clients to become aware of the quality of their emotions, thoughts, values, beliefs, and behavioral tendencies.



The Executive Conflict Coaching Certification Program is a 15-hour comprehensive immersion in the conflict coaching principles and skills. Coaches will acquire the competence to help their clients to develop the attitudes and actions that encourage a cooperative approach to conflict.

In Particular:

- 1 Coaches will be able to introduce their clients to the competitive and cooperative approach to conflict and present them with the principles and skills that underpin a cooperative approach.
- 2 Coaches will skillfully help their clients to remain centered even in times of conflict.
- 3 Coaches will be able to ask powerful conflict coaching questions.
- 4 Coaches will also help clients to become aware of their learned conflict resolution style and explore additional styles.
- 5 Coaches will be able to help clients to become aware of the beliefs, values, emotions, and thoughts that prevent the resolution of conflict and to develop the qualities that will support the resolution and transformation of conflict.
- 6 Coaches will model for their clients the skills of presence, active listening, and direct communication, as they relate to conflict resolution.
- 7 Coaches will be able to assist clients in designing a plan of action in alignment with their values, beliefs, identity, and purpose.
- 8 Because coaches will work on one of their own conflicts, they will experience firsthand our conflict coaching method, thus modeling for their clients its approach.

IL MASTER COACHES...

will be able to lead their clients through a journey of awareness, discovery, and decision that will enhance their assertiveness and ability upgrade their executive maturity.

One Time Investment: \$1,000



Start your IL Journey with Level 1 Agenda

Core Executive Coaching Skills Addressed

- What is Intelligent Leadership (IL)
- The Philosophy, Process, and Evolution of IL since 1980
- Intelligent Leadership (IL) Executive Coaching skills self-assessment
- Behavioral interviews and powerful questioning methodologies
- Learning about IL's proprietary Mattone Leadership Enneagram Inventory (MLEI)® and Strategic-Tactical Leadership Index-360 (STLI-360)®
- Helping leaders discover their true “core purpose” as well as helping them craft a Core Purpose Statement (CPS)
- Helping leaders crystallize their true gifts, strengths, and differentiators and partnering with them to co-create a plan to leverage and polish their gifts.
- Helping leaders crystallize their true gaps and weaknesses and partnering with them to co-create a plan to address them
- Defining the value of leadership growth for the leader, stakeholders, and organization
- Involving stakeholders and mentors in the coaching/change process.
- Action Planning for change and growth
- Behavioral reinforcement
- Measuring leadership impact and ROI
- Building your coaching brand, business, impact, and revenues.

Pre-Workshop

- Each attendee completes the MLEI and receives their own MLEI Client Interpretive Report
- Each attendee completes the pre-readings, exercise, and assessment.
 - About Intelligent Leadership
 - Inner-Core
 - Leadership Story Exercise
 - IL Executive Coaching Self-Assessment

Session 1: 3.5 Hours

- Introductions and Meeting John Mattone
- What is Intelligent Leadership (IL) Pioneered by John Mattone
- Overview of The John Mattone Family of Companies
- The Evolution of Intelligent Leadership
- The Intelligent Leadership Philosophy, Principles & Foundation
- Overview of the Intelligent Leadership Executive Coaching Process-4 Stages and 7 Pillars
- IL Executive Coaching Self-Assessment Discussion
- Group Discussion-Characteristics of Great Coaches
- Understanding IL's proprietary Models
 - Wheel of Intelligent Leadership
 - The 12 Tenets of Intelligent Leadership
 - 5 Cultures of Culture Model
 - Stealth Model
- Homework: Review 50 Laws of Intelligent Leadership/Select 3 that resonated with you/Why?



Start your IL Journey with Level 1 Agenda (Cont.)

Session 2: 3.5 Hours

- Review Key Learnings from Previous Session and Homework
- IL Coaching Skills
- How to measure a leaders "inner-core" using the Mattone Leadership Enneagram Inventory® (MLEI).
- Overview: How to interpret and debrief the MLEI.
- Powerful questions and techniques for getting others to open-up and be vulnerable
- MLEI role plays led by John Mattone
- Introduction to IL's Core Purpose and Core Purpose Tool
- How to measure a leaders "outer-core" using the Strategic-Tactical Leadership Index-360 (STLI-360)®
- How to Debrief the STLI-360
- IL's Proprietary Model for Predicting and Achieving Future Superior Sustained Performance (FSSP) of Leaders
- How to introduce & use the Assessment-Driven Individual Development Planning Tool (ILDLP)® and bonus resources
- How to engage stakeholders and mentors in the behavioral change process
- Homework: Review IL's 11 Laws that Create Lasting Change and Review Leadership Story Exercise

Session 3: 3.5 Hours

- Review Key Learnings from Previous Session and Homework
- Leadership Story Exercise, Sharing, and Discussion (11 Laws of Change as a Reference)
- Getting leaders to take action on their ILDP's, building accountability, and creating a follow-up cadence that works
- IL's Magical 30-Day's Post-Debrief
- Getting leaders to share/articulate leadership growth areas to stakeholders for support and accountability
- Review sample emails and messages to stakeholders and mentors
- How to conduct a stakeholder meeting
- Measuring leadership impact and improvement, using IL's proprietary LeaderWatch®
- Program Wrap-Up and Next Steps to Becoming a Master Certified IL Executive Coach
- Awarding of Certificates and ICF Coaches Continuing Education Units (22.25 CCE's and 21.75 Core Credits)
- Welcome to the IL Family of Global Executive Coaches

Note: For coaches pursuing an ICF credential (ACC/PCC) see page 5 of this brochure. JMG provides the pathway for you to be able achieve your ICF credential (utilizing the "Portfolio Path") and yes JMG also provides the required mentor coaching hours that are also part of the credentialing process. We have you covered!

POWERFUL UNSOLICITED EMAILS FROM GLOBAL COACHES
WHO HAVE BEEN MENTORED BY JOHN MATTONE



Good Morning John:

I am not sure exactly what to say. I could say a lot of things. Great. Awesome. Tremendous. Life changing. All positive. The best thing to say, I think is...Thank you. For you to share, as you did, during the training, your heart, your experience, your significant body of work was quite something. Remarkable, I would say. Thank you very much John.

Talk soon,

Liam Chrismer, CEO Coach

John,

Thank you very much for three fantastic days of community and learning. Through your diligence and hard-work you have managed to capture many of the concepts I have held for years about developing leaders.

Again, thank you for your time and investment in me. To your continued growth and success.

H. Nathan Charles, Ph.D., PHR, PCC Coach

Hi John,

Thank you for the opportunity to take your Executive Coaching program. I really enjoyed it. As you know I have been coaching/training executives in the military in their career transition, so being an Executive Coach with the certification behind it adds credibility to what I do. I have started this work fairly recently. It is also great to have your training under my belt because I have more tools now to help them in their transition, specifically developing their CPS.

I like that your program has a structure to it but still has the ability to expand and contract. You have a roadmap a lot of other coaching training I have taken does not have.

**Kymberli S.J. Speight, CPCC, MPBS,
Certified Social Branding Analyst and
360 Reach**

**POWERFUL UNSOLICITED EMAILS FROM GLOBAL COACHES
WHO HAVE BEEN MENTORED BY JOHN MATTONE**



Dear John

It was great speaking with you earlier today. I didn't want to let the day go by without reaching out to thank you for taking the time to reconnect. It truly is incredible how your IL executive Coaching approach is gaining such an explosive interest and engagement. You have developed an incredible approach and worked hard to package it for others to benefit from your years of experience. I am so pleased to be part of that family.

Chantal L. Weinhold, ACC Coach

Dear John,

It has been a great honor to be part of this remarkable webinar last week. I am thankful to you and your son who convinced me. I am proud to be part of the Intelligent Leadership Family. I had a blast. It was intense, clear and meaningful. I realized the value of following a strong process.

**Emmanuel Zecchini
PCC Coach**

Hi John,

I wanted to send a personal note of gratitude for our webinar this week. I'm very impressed by how much head, heart, and soul you put into this program.

As a new coach, I've been doing a lot of coach training over the past year. and i can tell you sincerely that compared with other training I've done, your content, process, and tools are the best I've seen. Rich quality content, a solid roadmap, inspiring message, and measurable results...wow! I believe I got exactly what I was looking for and am excited to work with the IL process.

Thank you so much for sharing your knowledge and experience...it has been an honor learning from you.

Lisa Fisher, Coach

POWERFUL UNSOLICITED EMAILS FROM GLOBAL COACHES
WHO HAVE BEEN MENTORED BY JOHN MATTONE



Hi John:

It has been a long time since I participated in a training that has positively challenged me the status-quo, and at the same time provoked me to think about the way I have been practicing my profession. This is all good. I am honored with this opportunity. I have set a meeting with a potential client, who I will offering the IL Executive Coaching Model! That means I have a lot of homework to catch-up with!
Dra. Emilia Concepción, PhD, PCC

Dra. Emilia Concepción, PhD, PCC

Dear John,

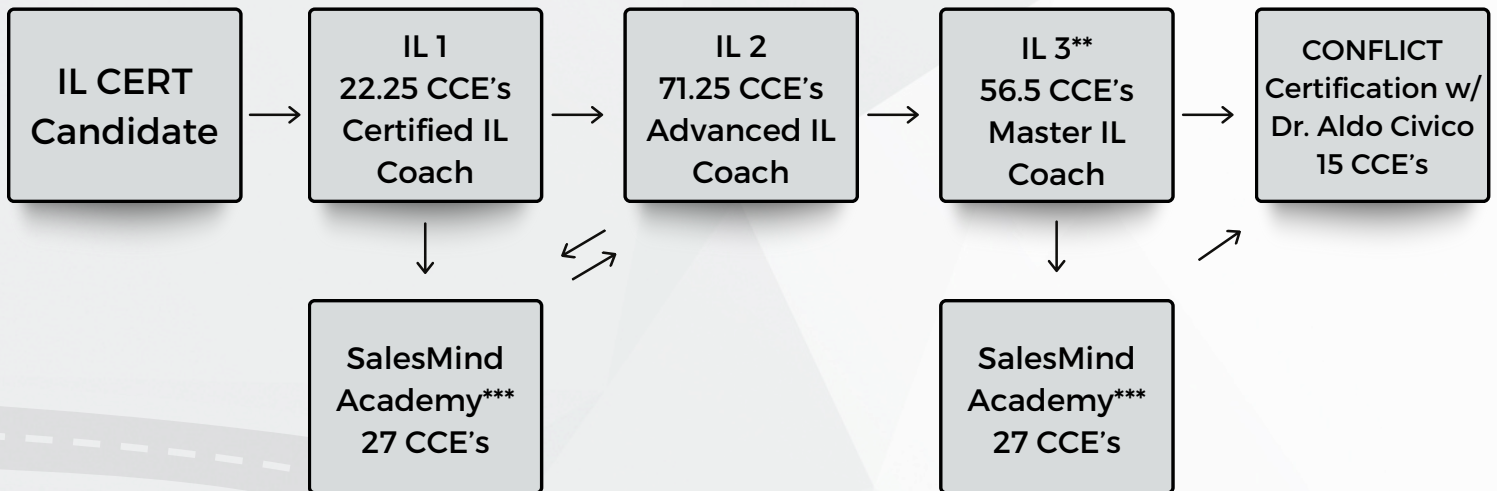
I must tell you that the IL Coaching Program is amazing. I have done ICF, learned a lot and been using it. But this program is very practical and holistic in approach. I always felt that since a leader is also an individual, a holistic development is a must for sustained change to happen. And I loved your slide on the Inner core and Outer core powering the 4 As (Altruism, Affiliation, Achievement and Abundance). By doing this, we are actually impacting not just the Leader but the whole organization. All of this deeply resonates with my core beliefs about real transformation - Helping people become the best versions of themselves.

I am deeply moved and inspired. Hence felt like saying a big THANK YOU!

Hima Pravin, Coach



John Mattone/ Intelligent Leadership Master Certification Ascension Path Becoming a Member of the IL Coaching Family



Want Your ICF ACC/PCC Credential?
We have you covered. We even support you with the required mentor hours you will need to be awarded your credential.

****JMG/IL Assessments are complimentary.**

*****SMA Coaches have unlimited access to JMG's Marketing Tools/Templates.**